

# keith streble : designer

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## experience :

### intern designer

**AVENUE MARKETING & COMMUNICATION** 2005-PRESENT

Provide design assistance to creative directors and senior designers on all print and web campaigns. Responsible for photography direction and research, new business concepting, annual reports, marketing materials, brand standards, and advertisements. **clients** Canyon Ranch, Turbochef, Educap, DocExchange, McDermott Will & Emery, Sona Mobile

### freelance designer

**MCF PRINTING** 2004-PRESENT

Establish stylistic direction and conceptual design of print materials for new and existing businesses. Responsible for branding, identity collateral, and promotional items **clients** Hilton Hotels, Doubletree Hotels, Homespun Construction, Professional Residential Brokerage, Mary Queen of Heaven Parish, Tiffany's Trends, Gray Wolf Group

### volunteer designer

**PROJECT PHILANTHROPY** 2005

Created brochure set during a day-long charette. Project Philanthropy is an organization of creative professionals who donate expertise in design, copywriting and printing to create marketing materials for nonprofit organizations in need. **client** Lawrence Hall

### manager

**BIKE CHICAGO** 2002-2005

Oversaw and maintained operations of 6-location bicycle rental company, recruited, trained, and motivated employees, high volume customer service, delegated responsibility, promoted retail sales, loss prevention. Responsible for maintenance and safety of \$800K rental equipment inventory.

## education :

**BACHELOR OF FINE ARTS IN VISUAL COMMUNICATION** 3.7 GPA

The Illinois Institute of Art - Chicago 2002-2006

**RELATED STUDIES IN WEB DEVELOPMENT & DESIGN**

Blue Ridge Community College 2000-2001

**STUDIES IN MECHANICAL ENGINEERING**

Cleveland State University 1997-1998

## software :

InDesign, Photoshop, Illustrator, QuarkXPress

Dreamweaver, HTML, CSS, Flash

## awards :

Best in Show, Portfolio Presentation, *Illinois Institute of Art*

President's List, Dean's List, *Illinois Institute of Art*

Annual Juried Short Film Festival, *Illinois Institute of Art*

Honors Achievement Award, *Illinois Institute of Art*

Annual Juried Student Exhibition, *Illinois Institute of Art*

Customer Service Award, *Toys R Us*

## member :

American Institute of Graphic Arts